

UtilityWeek FLEX AWARDS

20 MAY 2025
NEC BIRMINGHAM

SPONSORSHIP

**ALIGN YOUR BRAND TO
THE EMERGING MARKET AND
SHOW YOUR COMMITMENT
TO ENERGY FLEXIBILITY**

A UtilityWeek event

UtilityWeek / **Live**2025

BE RECOGNISED AS A PIONEER IN ENERGY FLEXIBILITY BY SUPPORTING GROUNDBREAKING RESEARCH AND INITIATIVES IN THIS EMERGING MARKET

The Utility Week Flex Awards

The Flex Awards will showcase innovators committed to scaling energy flexibility for all consumers. The Awards will recognise pilot projects and trials, celebrate flexibility pioneers and unearth the companies and individuals who are driving flex markets and end user engagement.

Entries will be judged by an expert panel and will be awarded in a **dedicated, free-to-attend** ceremony on the show floor at Utility Week Live 2025 (20 May, NEC), featuring social media coverage, follow-up reporting, and post-event networking.



Categories

1. Domestic Flexibility Proposition of the Year
2. Best I&C Initiative
3. Energy Flexibility Newcomer
4. Best Local Energy Project
5. Flexibility Inclusion Award
6. Best Flexible Storage Project
7. Best Use of Energy Flexibility Data
8. Best Multi-Vector Project for Flexibility
9. Flexibility Service Provider of the Year
10. Energy Network of the Year
11. Flexibility Pioneer of the Year

Schedule

17:30 Welcome drinks at the keynote stage

Awards presentation - celebrate the finalists and winners of 2025

Celebratory drinks and canapés

18:45 Close



UtilityWeek Live 2025

20-21 MAY 2025
NEC BIRMINGHAM

The Energy Flexibility Stage at Utility Week Live

The Flex Awards are the flagship for Utility Week Live's wider programme of award-winning content supporting the emerging energy flexibility market. The programme will feature two days of free-to-attend content on a dedicated energy flexibility stage addressing key topics such as:

- ▶ Maximising flexible storage
- ▶ Leveraging tariff innovations for flexibility
- ▶ Market regulation and governance
- ▶ DNO to DSO: Deploying digital infrastructure at pace
- and much more!**

The programme is designed to spotlight the most critical innovations and strategies shaping the future of energy flexibility. In addition, Utility Week's online publication covers the energy flexibility market, and a dedicated networking group.

Get involved:

- ▶ **Leadership:** Position your brand as an industry leader in sustainable energy solutions by supporting groundbreaking research and initiatives in energy flexibility.
- ▶ **Brand Visibility:** Benefit from extensive brand exposure through event promotion, marketing materials, and media coverage, reaching Utility Week's wide audience.
- ▶ **Sustainability Commitment:** Demonstrate your company's commitment to reducing carbon emissions and embracing a sustainable future.
- ▶ **Networking:** Connect with key stakeholders, other industry experts, and potential partners who are shaping the future of energy management.
- ▶ **Market Insights:** Gain insights into emerging trends and technologies within the energy flexibility sector, helping you stay ahead of the competition.
- ▶ **Align your business** with utilities' most trusted source of insight, Utility Week.

UtilityWeek



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This is your chance to gain optimal pre-event brand exposure in front of thousands of utilities leaders. By partnering with us, you will benefit from the following:

AWARD CATEGORY SPONSOR

£7,995

Be recognised as a pioneer in Energy Flexibility by joining our panel of industry expert judges (1 representative)

Present the winners trophy on stage for one of the following categories:

- ▶ Domestic Flexibility Proposition of the Year
- ▶ Best I&C Initiative
- ▶ Energy Flexibility Newcomer
- ▶ Best Local Energy Project
- ▶ Flexibility Inclusion Award
- ▶ Best Flexible Storage Project
- ▶ Best Use of Energy Flexibility Data
- ▶ Best Multi-Vector Project for Flexibility
- ▶ Flexibility Service Provider of the Year
- ▶ Energy Network of the Year
- ▶ Flexibility Pioneer of the Year

Pre-event branding:

- ▶ **Partner website listing** – listing on the Utility Week Live website (80,000 annual users) and Utility Week Flex Awards website on 'Partners' pages. Includes your logo, company information/bio and a destination URL to your company website
- ▶ **Logo on homepage** – logo on the homepage of both Utility Week Live and Flex Awards websites in a dedicated 'Sponsors' section
- ▶ **Case study/initiative/product on Utility Week Live and Flex Awards websites** – host your case study on the 'show news' section of the Utility Week Live website and 'Sponsors' section of the Flex Awards website
- ▶ **Sponsor recognition on all email communications**
- ▶ **Ad space in the Utility Week digital mag** – 1x advert in Utility Week's digital mag (one month of your choice)
- ▶ **Social media** – 1x post on our social channels as event partner/sponsor (30K followers)



SPONSORSHIP

AWARD ASSOCIATE SPONSOR

£4,995

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		Energy Flexibility Partner	Challenge Stage Partner	Energy Flexibility Sponsor	Challenge Sponsor	Challenge Workshop Sponsor
		£45,000	£39,995	£37,000	£19,995	£15,995
Seminar/Speaking Slot	10 minute speaking slot	/	/	/	/	
	Present 1 x category winner on stage at the Flex Awards	/		/		
Pre-Event Content/Branding	8 person invite-only round table dinner		/			/
	Challenge-based case study published on Utility Week	/		/		
	Press release hosted on Utility Week Live website	/	/			/
	Twitter announcement	/	/	/	/	/
	LinkedIn announcement		/	/	/	/
	Enhanced web listing on UWL website	/	/	/	/	/
	Logo on featured sponsors page of UWL website	/	/	/	/	/
	Billed on agenda	/	/	/	/	
	Speaker profile on website	/	/	/	/	
On-Site	4m x 3m stand space	/		/		
	Carpet	/		/		
	Walling	/		/		
	Branding on Energy Flexibility Stage backdrop		/			
	Logo on "you are here" board	/	/			
	Listing on "you are here" board	/	/	/		
	Branding and networking at post-awards drinks reception	/		/		
Data	30 second vox pop to be used in UWL marketing campaign		/			
	1 x Session data	/	/	/	/	
Post-Event	Flex Awards data	/				
	30-50 word quote from client in post-show report	/		/		
	Visit Connect lead capture package	/		/		
	500 word post-event round table write-up		/			/
	300 word speaker Q&A published online post-event		/			

UtilityWeek FLEX AWARDS

20 MAY 2025
NEC BIRMINGHAM

GET IN TOUCH

To discuss our partnership packages and benefits, please contact:

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email: utilityweeklive@fav-house.com

REQUEST A CALL-BACK

www.flexawards.co.uk

